

Cedar County Convention and Tourism Board
Event Specific Advertising/Promotional Activities Grant Application

Type or print clearly – Attach additional pages as needed to complete this application.

Your organization can be funded ONLY ONE TIME/calendar year from the Attraction Improvement/Bricks & Mortar fund. A request for funding for the same project can be made for up to four (4) consecutive years, and then will need to wait two (2) years before submitting a grant application for that project again

If you have not reported on prior funding awarded, you are not eligible to apply

Date: _____ Entity Applying for the Grant _____

Tax ID # _____ Contact Person _____ Title _____

Address: _____ City: _____ Zip: _____

Phone _____ Cell _____ Email: _____

Applying entity is a 501 (c)3: Yes No

If no, what type of not-for-profit is the applicant? _____

Name, date(s) and location of event:

Your report to the CCTB, including receipts for all grant-funded expenditures, is due to CCCTB no later than 60 days after event. Email report as attachment to: laureled@abbnebraska.com or mail to CCCTB, 101 W. 2nd St., Laurel, NE 68745. (Email is preferred)

Briefly describe your event/activity:

How many visitors do you anticipate that your event/activity will bring to Cedar County?

What is your estimate of the number of nights of lodging this attraction will generate?

Please explain how you will use these grant funds:

List vendors/laborers/contractors, etc. this project will employ. The CCCTB prefers that grant funds be used to support Cedar County businesses. If this is not possible, please describe why not.

Please provide a detailed overall budget of the improvement project using form on the next page.

Total amount of money requested from CCCTB: _____ Total project cost:

Please use this form to detail costs for your project and other funding sources.

The CCCTB requires at least a 10% match from applicants, from other funding or in-kind sources.

For example, if your project will cost \$1000, you may request up to \$900 from the CCCTB and \$100 must come from other sources. See the example below to build your own budget.

Here are some tips for making your application more successful:

- Be sure to include all Items necessary, with as much specificity as possible.
- Make sure your math adds correctly for each row, and each column.
- Attach bids or estimates to your application if possible.
- Indicate by name, other sources of funding for this project.

CCCTB Grant Application Budget Form:				
EXAMPLE				
Items/Work Necessary (Be as specific as possible)	Funds Requested from CCCTB	Other Source #1	Other Source #2	Total:
Sign Design Fee	\$75	\$50	\$0	\$125
Sign Production	\$200	\$100	\$50	\$350
Sign Installation	\$0	\$0	\$100	\$100
Poles for Sign	\$100	\$0	\$0	\$100
Concrete for pole footings	\$50	\$50	\$0	\$100
	Total requested from CCCTB	Total Funds from Source #1	Total Funds from Source #2	Total Funds for this project
TOTALS:	\$425	\$200	\$150	\$775

YOUR BUDGET:				
PROJECT NAME:				
Items/Work Necessary (Be as specific as possible)	Funds Requested from CCCTB	Other Source #1	Other Source #2	Total:
	Total requested from CCCTB	Total Funds from Source #1	Total Funds from Source #2	Total Funds for this project
TOTALS				